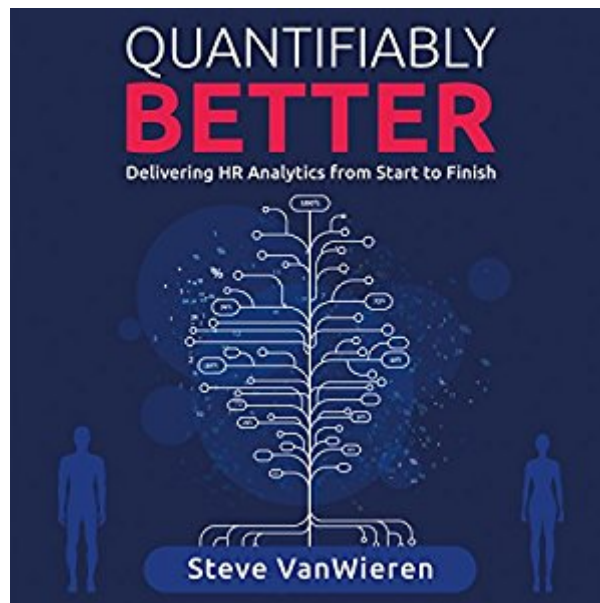




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# Quantifiably Better: Delivering Human Resource (HR) Analytics From Start To Finish



## Synopsis

Your CEO just came to you, the HR leader, and said she was hearing rumors about the turnover rate going up. She asks you why this might be happening and how it is could be affecting the bottom line. Are there certain leadership issues? Are engagement levels changing? Is there a problem with the company culture? These are all logical questions. You have hunches for answers, but you have no way to prove those hunches. You know your CEO is going to want data to support any argument you make. You are sure that the answers to her questions are buried in the employee data collected in the different HR systems you have. You have been reading about "HR analytics", and you wonder how you would answer her question differently if you really understood the data about your people. Quantifiably Better provides a path to follow in search of these answers. It will help you if you are just getting started with your HR analytics initiative, or if you are looking for ways to expand your existing HR analytics practice. In the end, you will find that the insights you desperately seek are easier to find than you ever imagined.

## Book Information

Audible Audio Edition

Listening Length: 2 hours and 25 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Technics Publications

Audible.com Release Date: April 26, 2017

Language: English

ASIN: B0722H45J1

Best Sellers Rank: #174 in Books > Computers & Technology > Software > Mathematical & Statistical #205 in Books > Audible Audiobooks > Nonfiction > Computers #903 in Books > Business & Money > Human Resources > Human Resources & Personnel Management

## Customer Reviews

I work with a lot of HR people, and what I like about this book is that it explains (in a very entertaining way) how to quantify employee satisfaction and productivity. The author uses great analogies and even movie references to explain how to put a number to things often not measured, and you don't have to be a mathematician to do it! One less thing! (read the book to find out this reference :L)

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